



Huron Valley Athletic Club

527 Union Street
Milford, MI 48381
248.685.7580
Fax 248.684.0255
www.LaborDay30K.com

16th Annual Labor Day 30K Run, 10K Run or Walk, 6K Fun Run & ½ Mile Kid's Fun Run

Saturday, September 3, 2016

Help Us Realize a Dream... We would love your support in our 16th Annual Labor Day 30K Festival of Events. Beginning at Baker's Restaurant; it travels through downtown Milford, Milford, and Highland Township and finishing at Baker's.

Thanks to generous support of the community, and business/organizations like yours, last year's event was a huge success. With help from people like you, this one of the fastest growing and challenging races in Michigan and perhaps the Mid-West!

We are asking our Local and Regional Business to help us partner and promote their company or organization jointly to raise cash to promote your company and our fast growing event:

GOALS & OBJECTIVES

- To promote healthy living while also promoting your company.
- Show off Michigan and Huron Valley Area as great place to run, walk, bike, live and shop.
- Raise Money for Milford High School CC and track, Milford High School Hot Team, Milford Swim and Dive Team and Community Sharing.
- Over the past few years we have raised over \$50,000 and were a big donator to the Milford Trail.

There are many levels of sponsorship available for our 16th Annual "Labor Day 30K Festival of Races". **Your support helps your company and our event!**

Please check out the enclosed list of sponsorship and advertising packages.

Donations of any size are welcome and we can never have too many volunteers.

For answers to your questions or to make a commitment to join the 2016 Labor Day 30K Festival of Events Team, please call our HVAC office at (248) 735-7000

Thank you for helping make this a spectacular event!

The 2016 Labor Day 30K Festival of Events TEAM

SPONSORSHIP LEVELS

We have added several new levels to better help you invest your sponsorship dollars the best way to maximize your R.O.I.

BENEFITS TO SPONSORSHIP

- Excellent Public Relations
- Bring in new visitors from outside our area, including other states!
- Build awareness of the available goods and services in the Michigan and Huron Valley Area (Milford, Highland & White Lake), including the benefits of small town charm!
- Free Advertising - On Our Website [www.LaborDay30K.com] and also we will be linked to many running websites. Presenting, Advertising, and Platinum Sponsors receive logos on Race Technical-Shirts.
- A chance to give back to and support members of our community, along with a worthy cause.
- Tax Deductible Donation (Please contact your Accountant for Details)
- ***For \$250 display your company at the Vendor Expo, Friday before the Race during Early Packet Pick up and during the Race on Saturday. This is a great way to promote your business.***

If you have any questions or need further information, please contact the office at 248-735-7000 or you can call me directly at: (248)830-2935 or via e-mail at Doug@LaborDay30K.com. We need the support of community businesses like yours. Thanks in advance for your support!

Sincerely,

HURON VALLEY ATHLETIC CLUB

Doug Klingensmith,

Race Director

P.S. Michigan Runner Race Series and RRCA Great Lakes 30K Regional Championship